



the advertising element

We are Copeland Advertising, an agency designed to let the creative energy flow free. We work department free, ego free, hierarchy free. In short, we are boundless.

Our formula performs like no other.

Nimble + Talent = Measurable results

Copeland Advertising specializes in ideas that spark action and drive demand. Our strength is found in our understanding of the client's business objectives.

Advertising

Retail Campaigns
National and Local Ad Campaigns
Newsprint and Magazine Ads
Outdoor

Direct Mail

National and Local Campaigns
Letter Pack, Post Card, Self Mailers

Identity Branding

Product Positioning
Name Development
Logo Development
Tag Line Development
Packaging Design

Marketing Communications

Collateral
Promotions
Point-of-sale
Merchandising
Web Site Design
Video
Animation

Production Services

Print Bidding
Campaign Fulfillment
Kit Packing
Distribution

Copeland Advertising is an AT&T authorized design agency. We have the experience and resources to make sure your retail marketing meets brand guidelines. Plus, AT&T Authorized Retailers take advantage of reduced rates.

